

**Pineview Community Association  
Executive Meeting, July 20th 2015, 6:30pm  
Minutes**

1	Time		18:36:00
2	Roll Call		<p><b>Present:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Heather Scott (Pres)</li> <li><input type="checkbox"/> Valerie Marchildon (VP)</li> <li><input type="checkbox"/> Genevieve Dwyer (Secretary)</li> <li><input type="checkbox"/> Shane Kouri (Treasurer)</li> <li><input type="checkbox"/> Chaidwick Leneis (Director)</li> <li><input type="checkbox"/> Derek Oudit (Director)</li> <li><input type="checkbox"/> Tyler Pratt (Director)</li> </ul> <p><b>Absent:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Lynn Lau (Director)</li> <li><input type="checkbox"/> John Makela (Director)</li> </ul>
3	Approval of Agenda	Heather	Valerie motion Shane seconds.
4	Approval of AGM minutes.	Heather	Heather motions. Shane and Tyler second
5	Code of Conduct	Heather	- Copies of signed waivers will be giving to members at the at the next meeting (September)
6	Communities Updates & Assignments.		

6.1	<p>Community Events</p> <p>Canada Day</p> <p>Break down income/expenses</p> <p>Memberships sold/exposure</p>	Heather	<p>It was a successful event, considering the weather. Good turn out and something to do annually, with that said. We need to be realistic with the budget. 500\$ is simply not enough. We have gone over budget no fix amount at this time, not all receipts have been handed in.</p> <p>Reoccurring expense: Microphone and amp (Something to think of purchasing for next year). MPP Bélanger donated the Canadian Flags for the event.</p> <p>The budget was set at 500\$, Net was \$438, expenses \$742.22 and counting.</p> <p>The tracking of expenses has been rather poor, with that said Heather speaks about having a "probono" accountant to look over our books and manage them.</p> <p>The accounting in question is Carl Salter.</p> <p>Genevieve mentions to Heather to ask for a motion, Heather motions and Derek seconds the motion.</p> <p>As of today, Mr. Salter is a consulting accountant for Pineview Association Community.</p> <p>-3 Memberships where purchased during the event.</p> <p>Membership to keep track and update will be given to Genevieve. Heather motions, Derek seconds</p>
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6.2	Communication / Social Media	Tyler/Chaidwick	<ul style="list-style-type: none"> <li>- Membership to be donated to the page.</li> <li>- Look into Go-fund-me.</li> <li>- Bring ideas to the next meeting.</li> </ul>
6.3	Traffic Committee	Tyler	<ul style="list-style-type: none"> <li>- Speed limits on Blair will be reduced to 50kmp.</li> <li>- Speed limits on Innes will be reduced to 60kmp.</li> <li>- Proposed that Heather's children to make banners for the speed reduction sign and use it as publicity for the social media pages.</li> </ul>
6.4	Beautification committee	Derek	<p>Competition is not going well.  The minimum criteria for competitors was not met.  Cannot answer the W5's (Who, what, where when).  Judges to look at the criteria: Types of gardens, (Backyard, veggie, flower etc).  Derek has decided to defer the contest till next spring.  Chad will follow up with the gardeners that showed interest in the competition.</p> <p>Tree planting will begin in the fall for the community. Scrubs in different groups etc.</p>

7	<p>Delegate</p> <p>(Michelle Lemieux from the Eastern Ottawa Resource Center.)</p> <p>How to grow our membership &amp; awareness of our Association</p> <p>Fundraising &amp; Grants</p>	Heather	<p>Eastern Ottawa Resource Center (EORC) have offered to be partners with the association to develop community growth, workshops etc.</p> <p>How to grow membership &amp; awareness of our association</p> <ul style="list-style-type: none"> <li>- Word of mouth is key.</li> <li>- Survey's with envelopes and postage (Newsletters: people often do not read them) with that said, EORC have offered to print items for free!</li> </ul> <p>Valerie has offered to draw up the survey with Michelle consultation.</p> <ul style="list-style-type: none"> <li>- Free food is a big deal!</li> <li>- Michelle has offered to promote the PCA.</li> <li>- Tim Tierney has always purchased an ad on the webpage for 400\$ and also donated, the hot dogs and buns.</li> <li>- Movie in the park is a great way to have everyone come out and enjoy an evening, while PCA promotes itself. EORC has offered to lend the equipment and posters and Michelle to donate her time and has someone to do the IT for the event. Give Michelle a few days when looking at the calendar for movie night.</li> <li>-Donation box at every event the PCA host.</li> <li>-Donate to the Gloucester Emergency Food Cupboard (GEFC), absorb the cost rather than return items at stores.</li> <li>-Lending book, cloth diapers etc programs.</li> <li>-Sport camps.</li> <li>-Gloucester Recreational Development Organization (GRDO) is grateful to advertise along the side of PCA and we should continue a partnership with them.</li> <li>-Volunteer hours, promote the hours and in hopes to have young students to become involved in the community.</li> </ul> <p>A paid membership is currently necessary for the association, but we need to consider low income families, as they may not be able to pay a membership fee. To promote further growth and encourage new membership the Association can hold workshops and find leaders within the community.</p> <ul style="list-style-type: none"> <li>- City of Ottawa Community action grant. (The Association needs to be in operation for 2yrs before being considered.)</li> <li>-Trilium Funding (Provincial).</li> <li>-United Way spark fund action grant. EX: Improving residence quality of life.</li> <li>-Community development centers!</li> </ul>
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	<p>How to continue to advocate for a community center</p>		<p>Run a health &amp; resource center with PCA would be the "host/parent".  Ground up Workshops. (Offer and host)  -Develop the community; learn from the community, priorities, plan and place into action.  Eastern Resource Center willing to co-sign for hosting.  Accounting: Heather. Easy template and ball park figures, no audit.  -PCA to pay for food at workshops etc.</p> <p>Advocate for community center.  Tim Tierney and Jim Watson are on board for the 55 Station to be the community center for Pineview.  Tim Tierney has been put on record. (With the newspapers only)  Ref:  <a href="http://www.ottawacommunitynews.com/news-story/5673481-updated-pineview-trainyards-fire-stations-to-close/?_unique=1">http://www.ottawacommunitynews.com/news-story/5673481-updated-pineview-trainyards-fire-stations-to-close/?_unique=1</a></p>
8	<p>New Business</p> <ul style="list-style-type: none"> <li>- Implementation of paid memberships.</li> <li>- Funding Sources</li> <li>-Volunteer shortage</li> </ul>	Heather	<p>Memberships to reach to residents through social medias, perhaps have a PayPal account for people/household to pay their memberships. Or direct deposit in the account at the bank branch.</p> <p>At the moment, the association is to “new” in order to receiving funding sources.</p> <ul style="list-style-type: none"> <li>- How to encourage residences to become more engaged and volunteer. <ul style="list-style-type: none"> <li>- Valerie will write out a schedule with times to encourage High School students to fulfill there community hours.</li> </ul> </li> </ul>

	Goals 2015-2016		<ul style="list-style-type: none"> <li>- Heather will be able to provide a character reference letter to all students who wish to volunteer within the Association.</li> <li>- Continue with contest.</li> </ul> <p>Summer Contest: Garden competition: Trophy will be donated by Derek. Note the trophy will be like the Stanley Cup, the winner needs to pass it back to the board during the contest and in hopes to reclaim it or new winner. The contest would be on Facebook.</p> <p>If contest on FB, make sure to set the rules about the “sharing” from the persons page or the Association page etc.</p> <p>Evaluation Committee:</p> <ul style="list-style-type: none"> <li>- John, Tyler and Chaid. Valerie will “oversee”</li> </ul> <p>Community Bulletin Board. Ask Home Depot for funds. Perhaps have a bulletin board at the exercise pad.</p> <ul style="list-style-type: none"> <li>- (Winter) Skate and slide at Cedarcraft.</li> <li>- Translate the Constitution to French.</li> </ul> <p>Motion Derek Second Valerie</p> <ul style="list-style-type: none"> <li>-Implementation of sidewalks (Blair) to be made to the city.</li> <li>-Jars for donations at different events also non perishable food items for the GEFC.</li> </ul>
9	Next Meeting	All	September 14 <sup>th</sup> 6:30:00pm
10	Adjournment	All	08:35:00 PM